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Village Pointe Announces New Stores for 2009

Several New Retailers Will Open in Spring 2009

OMAHA, Neb. (Jan. 16, 2009) – RED Development, LLC, announces retailers Village Pointe Shopping Center, located at 168th & West Dodge Road. Four new businesses, including **Fossil**, **Carter's**, **Tip Top Tux** and **Jump and Shout Play Center**, are slated to open throughout the year.

Specialty retailer, **Fossil Inc.** (FOSL) will open a 1,916 square foot location at **Village Pointe Shopping Center** on January 26 in a space between the existing Coach and J.Crew stores.

The Village Pointe store will be the second Fossil apparel location in the Omaha market and will showcase the current line of Fossil's accessories, which include men's and women's fashion watches, jewelry, handbags, small leather goods, and sunglasses.

The Fossil store reflects a modern vintage design aesthetic with a visual style representing a fusion of the old and new, with inspiration drawn from vintage creative culture, mid-century modern design, and the graphic principles of modern art. The atmosphere of the store is designed to be comfortable and inviting, with an ambience reflective of Fossil's authentic and friendly personality.

At the store opening on the January 26, customers will receive a FOSSIL gift item with any purchase while supplies last. There will also be a private, by invitation only "housewarming" event held on the January 29 during which guests will be able to shop Fossil products, receive a Fossil housewarming gift, and enter in a drawing to win one of ten Fossil gift cards, ranging in value from \$50 to \$250. (www.fossil.com)

Carter's (CRI), a children's clothing retailer, based in Atlanta, Georgia, will open in a 4,191 square foot location between the Finish Line and Bath and Body Works stores at Village Pointe with the store's opening slated for in mid-March.

A dominant children's brand with more than 200 retail stores nationwide, Carter's makes clothing for children from newborn through size 7 including baby, sleepwear, play clothes and accessories, selling over ten products for every child born in the U.S.

(www.carters.com)

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Tip Top Tux has been a dedicated source for tuxedo rentals since 1949. With several locations in Omaha and Lincoln, the tux retailer is the Midwest's largest, locally-owned, formal wear outlet offering the most current selection of tux fashions in the region. Professional formal wear specialists are dedicated to provide an enjoyable, memorable and stress-free experience to their customers. The new tux store is projected to open in April in 1,000 square feet, next to the Harry and David store.

Jump and Shout Play Center, a children's indoor active play experience, is projected to open late this summer at Village Pointe. The business is based in Scottsdale, Arizona.

Designed as a high-energy entertainment venue for families with children up to 12 years, Jump and Shout Play Center will offer a safe, clean and fun environment encouraging active play on indoor gym sets and inflatable bouncing toys with a number video music games and other high tech amusements for both children and their parents.

Special party packages will be available for hosting birthday gatherings in designated areas and other services will provide options for parents to drop off their children while they shop or dine at the shopping center. Parents are also invited to stay and relax in a lounge complete with a café and televisions.

Janie and Jack, an upscale brand developed by Gymboree Corporation, recently opened at Village Pointe in 1,670 square feet next to the J.Jill store. The specialty retailer offers a distinctive line of finely crafted clothing and accessories for infants and toddlers sizes Preemie through 6. Special details such as hand-embroidery, hand-smocking and vintage prints lend their way to classic, sophisticated and timeless looks destined to be cherished heirlooms. There are about 110 Janie and Jack shops throughout the United States. (www.janieandjack.com)

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